

MINUTES OF MEETING OF SVEEP CORE COMMITTEE HELD ON 27th OCTOBER, 2023, AT 10:30 AM, IN THE CONFERENCE HALL OF CHIEF ELECTORAL OFFICER OFFICE, MANIPUR AT LAMPHELPAT, IMPHAL WITH SHRI PRADEEP KUMAR JHA, CEO MANIPUR IN THE CHAIR.

LIST OF PARTICIPANTS ENCLOSED AS ANNEXURE.

2. At the outset, Chief Electoral Officer (CEO), Manipur welcomed all the members present and stated that the meeting was convened specially to highlight SVEEP activities to be taken up at various levels to ensure maximization of outreach to voters/eligible voters for enrolment of all the eligible young voters and the left-out electors in the electoral roll during the Special Summary Revision-2024.

3. The followings points were discussed in detail:

- i. CEO, Manipur, stressed that SVEEP campaign for enrolling new voters must be inclusive with maximum outreach through multiple media platforms with special focus on social media.

[Action: All District Election Officers, SNO-Media, Jt. CEO-II, Manipur]

- ii. In order to engage young voters, CEO, Manipur, advocated that daily quiz through CEO's social media handle may be uploaded and the winner's name may be featured in CEO's Website.

[Action: Jt. CEO-II, ACEO & Fluorescence Communications Pvt. Ltd.]

- iii. The need to reach out to Colleges and Universities and engage the students with ELC activities, awareness programs, quiz, painting competitions etc. was highlighted by CEO and directed to instruct the concerned to ensure compliance.

[Action: All District Election Officers, Manipur]

- iv. Collaboration with Manipur Aids Control Society on spreading election awareness and maximization of outreach can be explored.

[Action: Jt. CEO-II, ACEO]

- v. Stress on documentation of all good works being taken up by field offices has been highlighted.

[Action: All District Election Officers, Manipur]

- vi. As was done prior to 12th State Legislative Assembly Elections, Central Bureau of Communications, Regional Office, Imphal, agreed to organize election theme-based outreach programs through its Cultural troupes.

[Action: ADG, Central Bureau of Communications, regional Office, Imphal]

- vii. Non political social media influencers may be reached out to share election related social media post for wider outreach, particularly the youth.

[Action: All District Election Officers, Jt. CEO-II, ACEO & Fluorescence Communications Pvt. Ltd.]

- viii. Partnerships/collaborations with local apolitical Civil Society Organizations for spreading election awareness, particularly amongst youth and vulnerable sections has been emphasized.

[Action: All District Election Officers, Jt. CEO-II,]

4. The meeting concluded with thanks from the Chair.

(Md.S.Daulat Khan)

Joint Chief Electoral Officer (II), Manipur

Memo No. COE-101/1/2021-ELEC-ED

Copy to:

1. Members of the Core Committee.
2. All District Election Officers
3. All Electoral Registration Officers
4. Relevant e-File

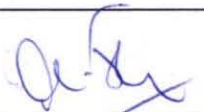







Imphal, the 14th November, 2023

(Binod Salam)

Assistant Chief Electoral Officer, Manipur

State SVEEP Core Committee Meeting held in the Conference Hall of CEO, Manipur

Date: 27/10/2023 at 10:30 AM

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